

## Marcus Bailey

### Regional Head of Corporate Affairs, Middle East, North Africa & Pakistan

**Marcus Bailey** is the Regional Head of Corporate Affairs for the Middle East, North Africa and Pakistan. Marcus joined Standard Chartered in January 2010 to take up this role and is responsible for leading a team to deliver world class media relationships, internal communication, sponsorship and community events, brand and government relations.



Before this role, Marcus undertook a number of strategic communication and corporate affairs roles for one of the largest bank's in the UK, including online, investor, sponsorship and associated PR, internal communication and various customer marketing disciplines.

Throughout Marcus' career, his goal has always been, and remains to demonstrate commerciality, delivered with a customer focused perspective.

Marcus holds a Master of Science Degree in Marketing (Distinction) and uses this academic insight alongside his many years of experience gained in communication environments to make sound business decisions.

In his spare time, Marcus enjoys travelling, the theatre and tries to keep fit.