

Deanna Othman

Head, Premium Banking,
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Deanna Othman, Head, Premium Banking, Standard Chartered Consumer Bank UAE, is responsible for delivering strategy in the affluent and emerging affluent segments and managing the Priority Banking and Excel Banking channels. Deanna has over 20 years of experience in the field and prior to joining the Bank has led the development of a number of international private and premium banking divisions across the GCC, Asia, and the USA.

Deanna joined Standard Chartered after working as Senior Vice President at European Financial Group (EFG) Private Bank where she developed and created the full sales and strategy for local and international growth. Prior to joining EFG Private Bank in 2008, Deanna implemented and led a full scale Private Bank for Mashreq bank where she held the role of Senior Director Head of Business Strategy, Planning and Development UAE. During her time at Mashreq Bank, Deanna also Created and Introduced Mashreq Gold (premium offering) into the UAE. Before joining Mashreq Bank, Deanna worked as Head of Branch Banking & CITIGOLD Wealth Management at Citibank in Dubai.

Deanna was born in Detroit, Michigan, USA and started her career with Wells Fargo Bank in California where she lived and worked for over 10 years before coming to the UAE. She has been an achiever throughout her career, receiving awards such as the Europe Middle East Asia Top Award for Top Performer at Citibank and has proven a track record of building successful teams and businesses in the UAE and the USA.